

BY IIDATECH

2026



lidatech Proposition

All Your Dreams deserve to be real

CLIENT NAME

Brand Motto

We Create Meaningful
Experiences For visions
that will shake the world

Vidhu Gupta

CEO OF CLIENT NAME HERE



Brand Values.



INFORMATION



GROWTH



CREATIVITY



What is Ida?

About us



1.

Ida is a platform for you to better understand and research, plan and execute the scope of your idea

It is a simple process of inputting your idea and we will provide you with an analysis, an overview market report and an planned execution structure and let you know and decide the viability of the idea in the selected region



What is Ida?

About us



2.

Ida also helps you and assists you
in brand building and out reach &
building connections

Once you have a prepared idea we help you build it into a commercial brand that helps you get a return from it with a plan and execution in place with fixed prices.

We also connect you to business sharks and companies that can help you with the same.





Services



Research

Here we test take the input, make sense of it and prepare a research business report

Planning

Here we help you build a brand and make choices that are good for your service or product and provide a detaield business plan

Solutions

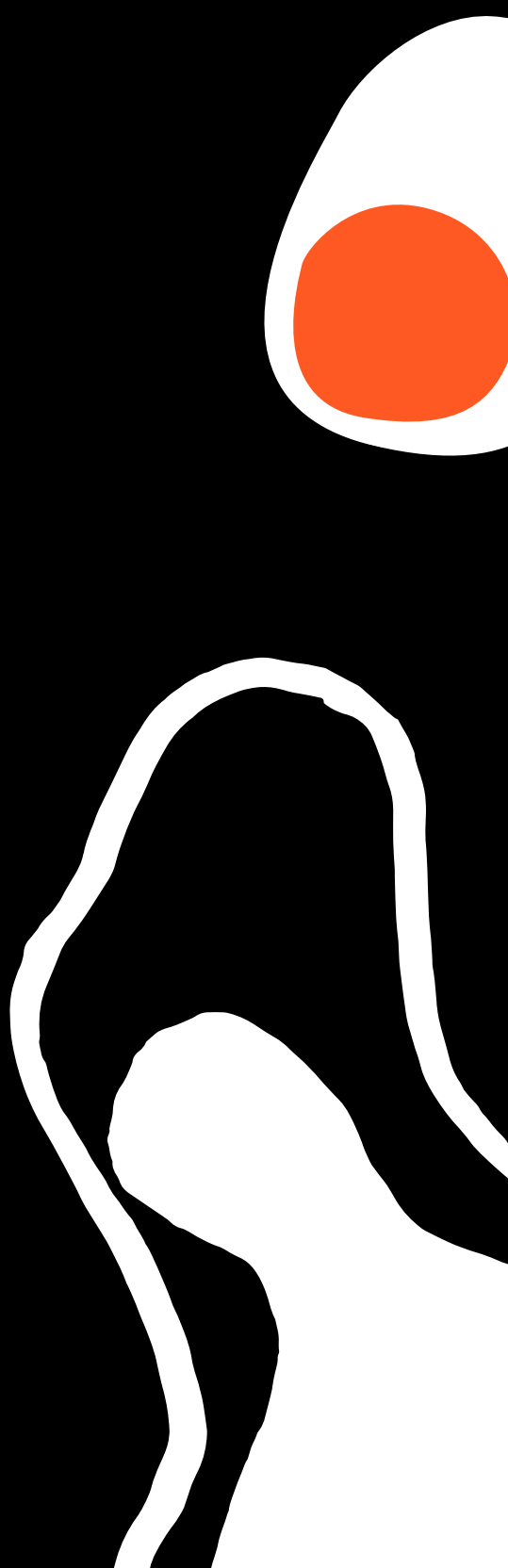
Here we provide market inputs and give you solutions to boost for your already existing business or your thoughts and questions

Events Manage

Here we provide backend event management and pr tools for you

Financials

Here we provide toold for simple finances to check how your business will flourish in different scenarios

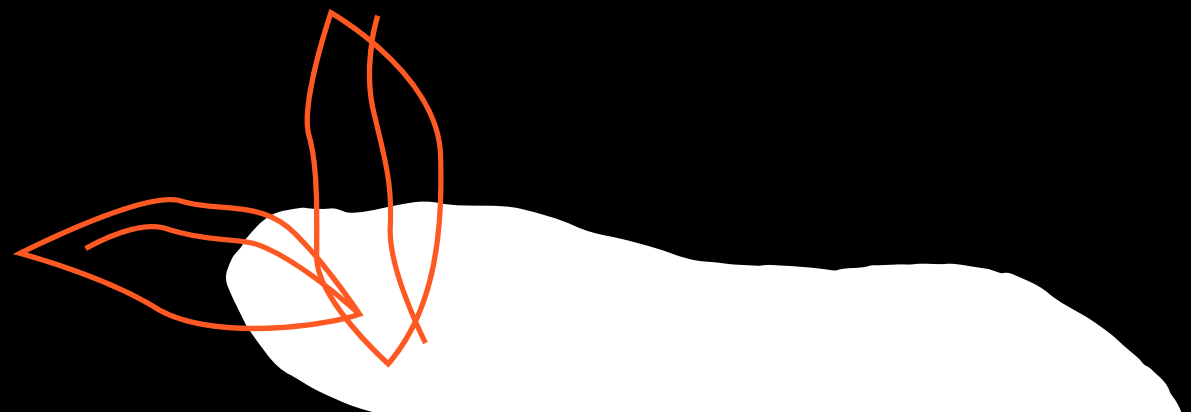


**All progress takes
place outside the
comfort zone.**

Michael John Bobak



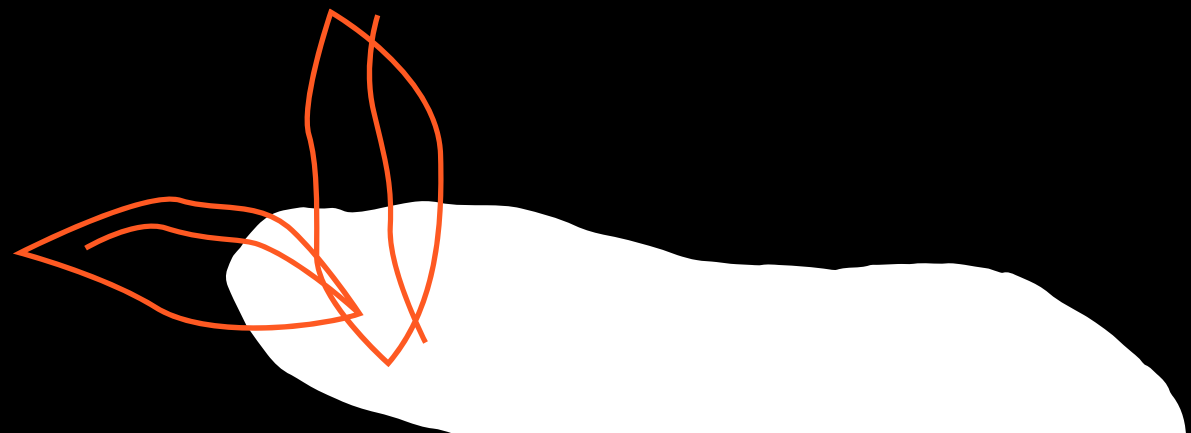
How to?



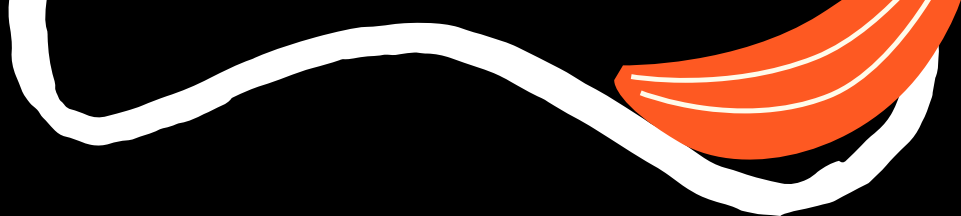
1. we provide an overall thought process and market analysis of the input provided.
2. we then let you decide if you need a market report, plan or solution
3. after that we will give you the expansion and scope of the idea and help you build it into an executable plan.
4. whichever parts you decide, we help you execute and provide a feedback for the same.
5. we give you the viability of the idea based on expert opinions and thoughts



Market round



1. We start with having you put down the idea and give you a research report plan and solutions to help you with the process, once we have something concrete and tested with the idea, we provide an option to build and go live with us
2. we build the brand with you and execute almost every step
3. we do multiple services digitally and on ground which you can choose from and we can run beta tests for the same
4. once with a result in hand we take it public



Build and Grow



1. If you already have a brand and business and you would want to build and grow more on that, we help you with that too. to begin with we provide a analysis that can help you through the process
2. we provide you with an expert and counselling sessions for your business and you because we understand it can be difficult
3. we provide a personal business developer that you can speak with.
4. we help you draw up plans and ideas and execute them ass well.



What you get research report



Executive Summary & Strategic Overview
High-level overview and strategic insights
Global Market Size & Growth Dynamics
Market size, CAGR, and growth projections
Core Product Analysis & Value Proposition
Product portfolio and competitive advantages
Advanced Technology Trends & R&D Pipeline
Innovation, R&D investments, and tech roadmap
Competitive Landscape: Deep Analysis
Competitor analysis and market positioning
Micro-Segmentation: Granular Analysis
Detailed customer segments and personas
Geographic Penetration: Regional Hubs
Regional market breakdown and opportunities
Quarterly Financial Projections
Revenue forecasts and financial modeling
SWOT Analysis: Internal & External Factors
Comprehensive strengths, weaknesses, opportunities, threats
Risk Assessment & Mitigation Strategy
Risk identification and mitigation plans
Regulatory Compliance & Legal Framework
Legal requirements and compliance landscape

Supply Chain Logistics & Efficiency
Supply chain analysis and optimization
Consumer Behavior & Adoption Patterns
Customer insights and behavioral analytics
Disruptive Opportunities & Future Roadmap
Innovation opportunities and strategic roadmap
Strategic Recommendations & Action Plan
Actionable recommendations and implementation
Investment Readiness & ROI Projections
Investment analysis and return projections
Sustainability, Circular Economy & ESG
Environmental, social, and governance factors
Final Critical Analysis & Synthesis
Comprehensive synthesis and final insights





What you get Plan it Out



Location-Specific Market Information
Executive Summary
Budget Allocation & Breakdown
Detailed Action Steps with Alternatives
Phase 1: Planning & Foundation
Phase 2: Resource Acquisition & Setup
Phase 3: Acc to your brand
Phase 4: Testing & Refinement
Phase 5: Launch & Initial Growth
Phase 6: Optimization & Sustainable Growth
Recommended Vendors & Service Providers
Funding Options & Alternatives
Key Milestones & Timeline
Risk Assessment & Mitigation Strategies
Resources & Team Requirements
Legal & Compliance Checklist
Expert Recommendations by Category
Financial Management

Marketing & Customer Acquisition
Operations & Efficiency
Product & Innovation
Risk Management
Team & Culture
5-Year Financial Projections
Financial Projections - India
Success Metrics & KPIs
Comprehensive Financial Breakdown
5-Year Revenue, EBITDA & Net Income
Trajectory
Key Performance Metrics





What you get Solutions



10-15 solutions are provided with alternatives

Market Context

Recommended Solutions

how to use the solutions

each solution comes with these metrics:

Recommended Solutions

Implementation Steps:

- Country specific recommendations
 - pros
 - cons
 - expected outcome
 - estimated cost
 - people
 - time
- 



What you get Business Plan



- Executive Summary
- Business Concept
- Mission Statement
- Keys to Success
- Company Description
- Market Analysis
- Industry Overview
- Target Customer Segments
- Competitive Analysis
 - Strategies to Outperform Competitor
- Organization & Management
- Products & Services
- Marketing & Sales Strategy
- Operations Plan
- Financial Projections
- Funding Requirements
- 3-Year Revenue Projections
- Risk Analysis & Mitigation
- Implementation Timeline
- Exit Strategy

Value Proposition

1

people can easily put their ideas into words and material.
It helps to have someone to brainstorm with at any time

2

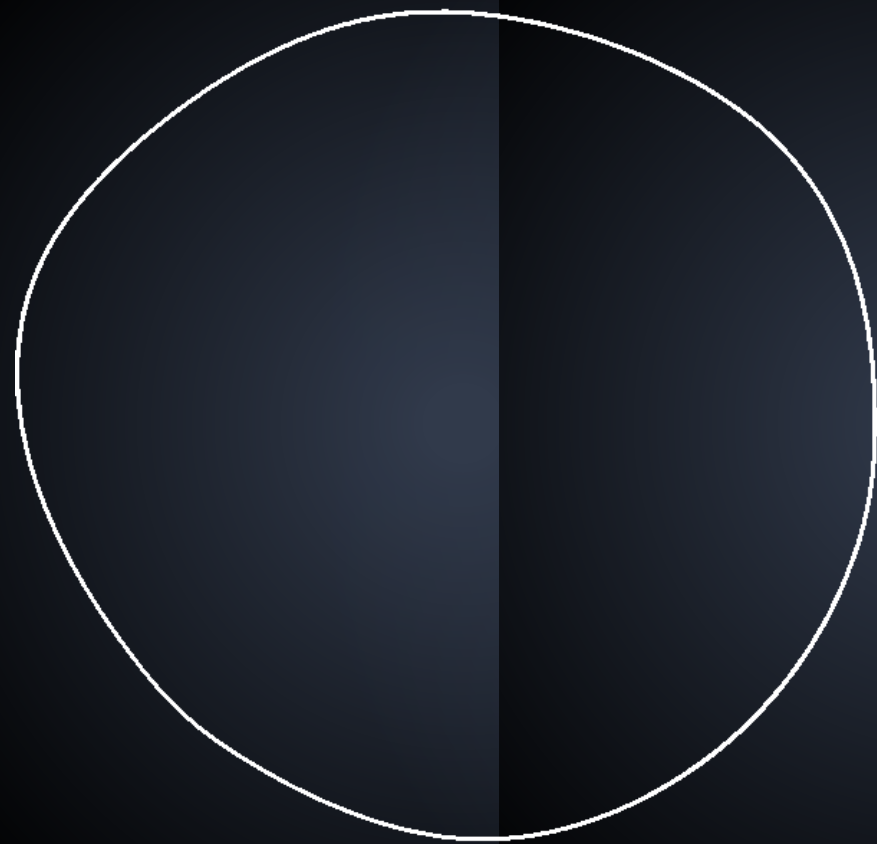
it provides a viability test and a research for your thoughts with concrete numbers and informations.
It also gives you a base with your idea and a direction with your permission

3

it helps you build the idea and get support mentally and executionally through the whole process with expert opinions and connect to like minded people

Brand Goals.

IIDATECH



01. BRAND MISSION

To craft and create the ideas that just linger and disappear.
We want to make sure you don't miss out

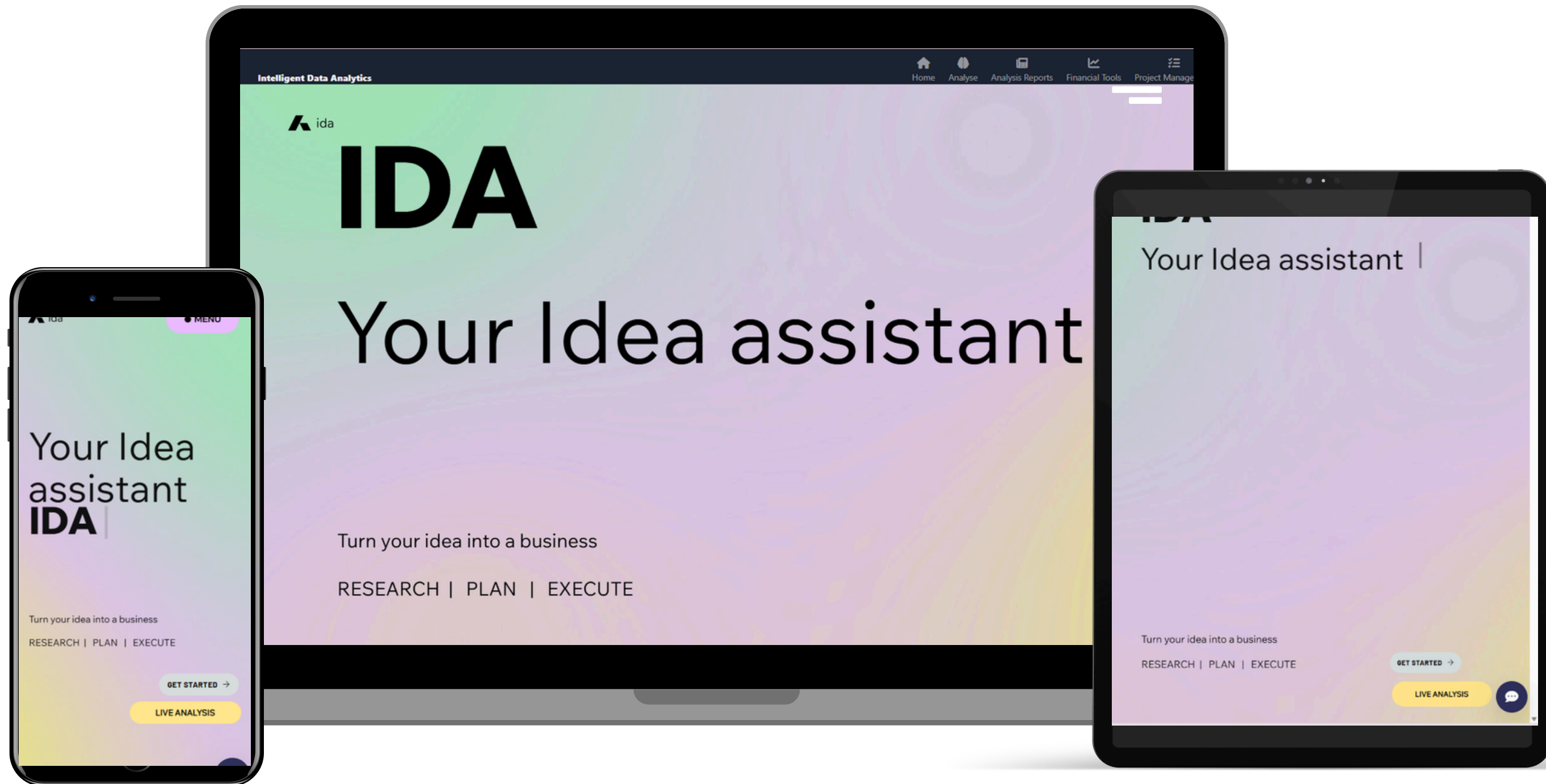
02. BRAND VISION

To make sure every person has iida on their phone to research
and corroborate any idea or business expectations given to them

03. BRAND PURPOSE

We exist to simply your journey from idea to business and make
sure its a smooth one

Web & Mobile.



Have a Project in Mind?

Get in touch and let's make it happen!

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